



# IFSCC BRAZIL

Congress 2024  
Foz do Iguaçu • Brazil  
15-17 OCTOBER

**Biodiversity and Cosmetics:  
Reaching Sustainable Technologies**

Organizers

# SPONSORSHIP

Advertising Opportunities





# The IFSCC

Global scientific community is here



## Dr. Vania Leite

Pharmacist, she is the Brazilian member on the Praesidium (IFSCC Board) and President of 34<sup>th</sup> IFSCC Congress. Vania is also professor of cosmetology at the Federal University of São Paulo (Brazil) and holds the position of Honorary Senior Research Fellow at the University of Queensland (Australia).

*Sponsorship Opportunities*

The International Federation of Societies of Cosmetic Chemists is a worldwide federation dedicated to international cooperation in cosmetic science and technology, since 1959.

Today, 50 Societies representing 80 countries have met the high standards of scientific and educational qualifications of the IFSCC and, as members, support the organization's aims and programs. The number of individual members in the Federation now exceeds 16,000 and we are still growing.

ABC is the official representative in Brazil. Its affiliates are automatically IFSCC members.





# THE CONGRESS

Share your ideas, meet your future project partners, and seek advice from people with great experience

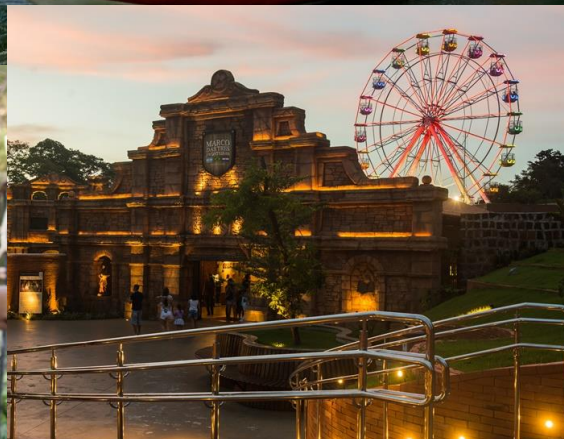
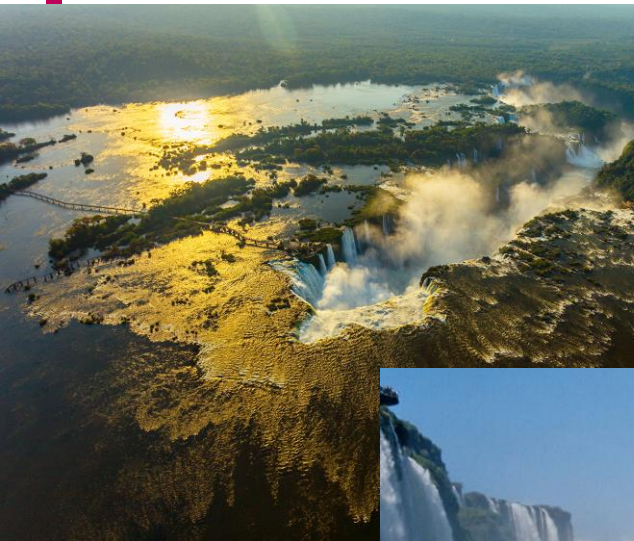
An IFSCC Congress currently happens annually to discuss cosmetology in view of a global approach, gathering people interested in the science behind beauty and cosmetic products from all over the world.

The Congress attracts a diverse list of keynote speakers. They share ideas and stories that inspire and empower attendees. It brings together professionals and brands shaping the future of Cosmetology.

- Keynote Speakers
- +1k high level participants
- 4 day programme
- +50 scientific papers (*podium*)
- +400 scientific papers (*poster*)
- 2 educational workshops by Boticário and L'Oréal
- Awards: +CHF15,000.00 (*Swiss Francs*)
- Tradeshow (*Exhibition Area*): +20 stands
- Social events
- Global networking



# Venue



## *Foz do Iguazu / Iguazu Falls* *One of the 7 Natural Wonders of the World*

Iguazú Falls (or Iguazu Falls) are waterfalls of the Iguazu River. Together, they constitute the largest waterfall system in the world (flow rate).

The name Iguazú comes from the indigenous words: "I" [y] meaning "water", and "ûasú" [wa'su] meaning "big".

The city is characterized by tourism and cultural diversity. There are about 80 nationalities, being the most representative from Italy, Portugal, Lebanon, China, Paraguay and Argentina. The Trinational region (Brazil, Argentina and Paraguay) offers the best experiences. One region, three countries.

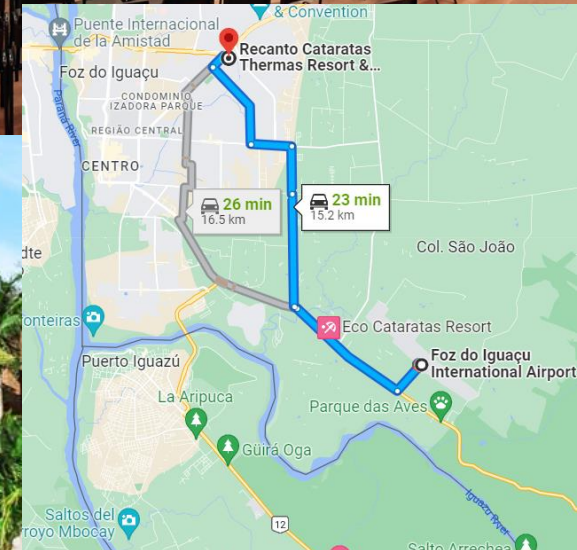
*Foz do Iguazu* to become first halal certified tourism destination in Brazil.



# Venue

## Recanto das Cataratas Resort

Spectacular architecture, integrated with the natural exuberance of an area set aside as a native conservation forest, provides a lot of leisure spaces. An aquatic park includes a thermal pool and a complete infrastructure for business and social events.





# PROGRAM

October, 2024



**14**  
**MON**

Workshop by Boticário  
+  
Workshop by L'Oréal  
+  
Opening Ceremony  
+ Exhibition Area

**15**  
**TUE**

Congress  
+ Poster  
+ Exhibition Area  
Networking dinner

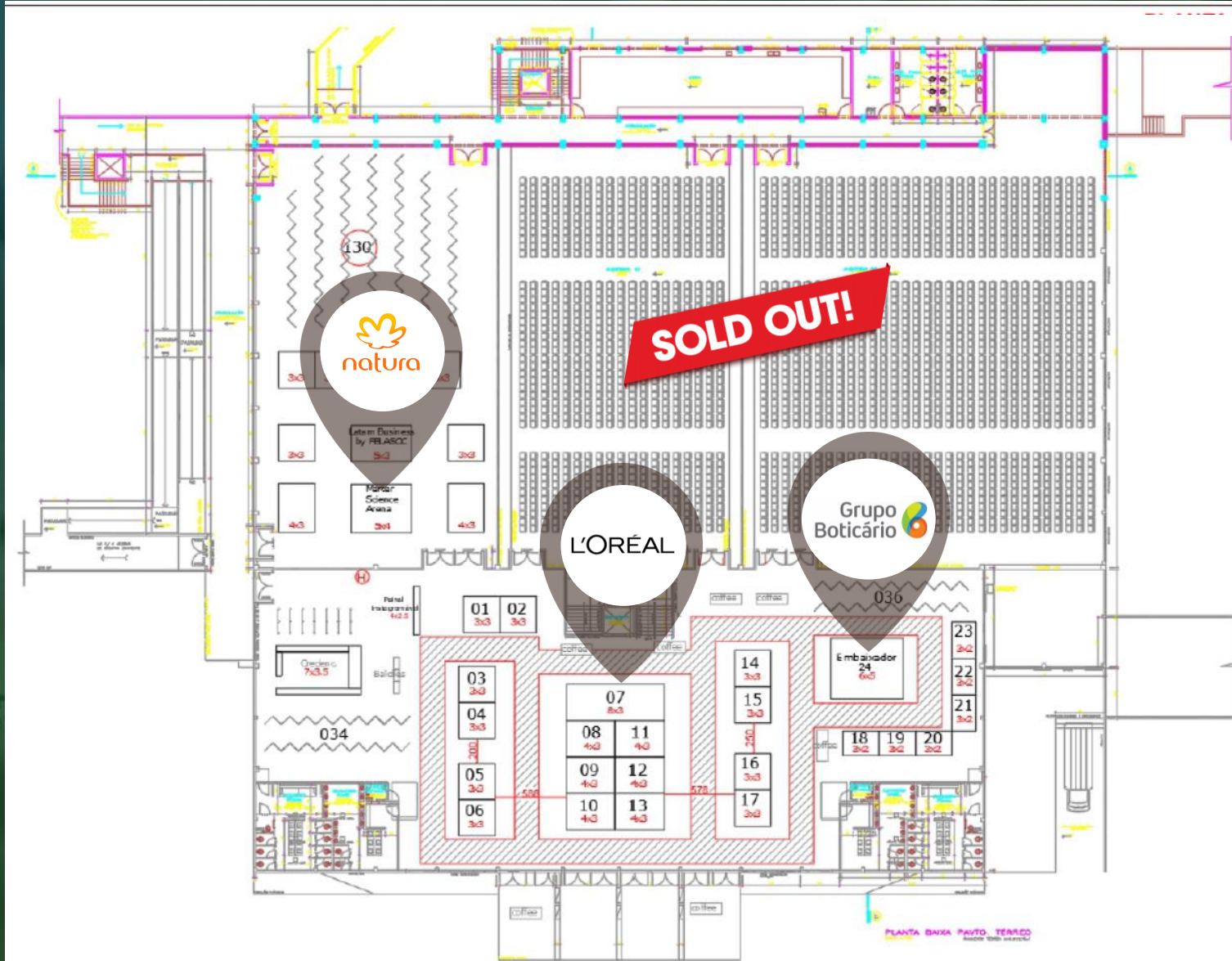
**16**  
**WEN**

Congress  
+ Poster  
+ Exhibition Area

**17**  
**THU**

Congress  
+ Poster  
+ Exhibition Area  
+Gala Dinner

# FACILITIES







# SPONSORSHIP

The best opportunity for your brand

*All prices are subject to change after 31 December, 2023.*



## MATA ATLÂNTICA Atlantic Rainforest

Exclusive Sponsorship

USD 100,000  
**SOLD OUT!**

- 1 full page advert in Congress brochure
- Large booth, Lounge or Hospitality Room in the exhibition area
- Promotional document in the attendant's bag
- 6 Full Congress tickets + 10 exhibitors' tickets + 5 social events tickets
- Your company logo will be included in the following materials and will be acknowledged as Ambassador Category: Wi-Fi (the login will be the company name);

- Newsletters; Official Program
- The sponsor may indicate 2 employees to the Advisor Committee and the Organizer Committee
- ABC Membership (4 Years)
- 30-minutes lecture (scientific content only)
- Optional actions: "Planting Trees"

SPONSOR

**GrupoBoticário** 

## AMAZÔNIA Amazon

Limited to 2 companies  
(1 finished products &  
1 raw material brand)

USD 50,000  
**SOLD OUT!**

- 1 half page advert in Congress brochure
- Medium booth in the exhibition area
- Promotional document in the attendant's bag
- 5 Full Congress tickets + 8 exhibitors' tickets + 3 Gala Diner tickets
- Your company logo will be included in the following

- materials and will be acknowledged as Sponsor: Newsletters and Official Program
- ABC Membership (4 Years)
- 30 minute lecture in Room A (scientific content only)
- LiveLab: 30-minutes for presentation of cosmetic formulations in the Exhibition area

SPONSORS

**L'ORÉAL**  
RECHERCHE  
& INNOVATION

 **LUBRIZOL**  
LIFE SCIENCE  
*Driven by Innovation, Powered by Partnership*



## CERRADO Brazilian Savannah

Limited to 3 companies

USD **SOLD OUT!**

- 1 full page advert in Congress brochure
- Large booth in the exhibition area
- Promotional document in the attendant's bag
- 4 Full Congress tickets + 6 exhibitors' tickets + 2 Opening Ceremony tickets
- Your company logo will be included in the following materials and will be acknowledged as Sponsor: Newsletters, Official Program

- ABC Membership (4 Years)
- LiveLab: 20-minutes for presentation of cosmetic formulations in the Exhibition area



**CRODA**



## CAATINGA Caatinga

Limited to 4 companies

USD **SOLD OUT!**

- 1 half page advert in Congress brochure
- Medium booth in the exhibition area
- Promotional document in the attendant's bag
- 3 Full Congress tickets + 8 exhibitors' tickets + 1 Gala Diner ticket
- ABC Membership (1 Year, 2024)
- LiveLab: 20-minutes for presentation of cosmetic

formulations in the Exhibition area Your company logo will be included in the following materials and will be acknowledged as Sponsor: Newsletters; Official Program



## PANTANAL Pantanal

Limited to 6 companies

USD **20,000**

- 1 box advert in Congress brochure
- Small booth in the exhibition area
- Promotional document in the attendant's bag
- 1 Full Congress ticket + 6 exhibitors' tickets

- Your company logo will be included in the following materials and will be acknowledged as Sponsor: Newsletters, Official Program
- ABC Membership (1 Year, 2024)

**dsm-firmenich** ●●

## PAMPA Prairie

Limited to 4 companies

USD **8,000**

- Your logo in the Congress brochure
- Promotional document in the attendant's bag
- 1 Full Congress ticket
- The company logo will be included in the following materials and will be acknowledged as Sponsor: Newsletters, Official Program

- Your logo prominently displayed in the refreshment/lunch stations





# EXHIBITION AREA

- **Exhibition Booth L 12m** | Includes basic shell scheme; 1 table; 4 chairs; 1 counter with storage; 1 storage unity; 1 literature display; 3 shelves; 2 electric sockets; 1 Full Congress ticket; 20% discount on Congress tickets; Logo on the Congress website; booth cleaning. **USD 9,000**
- **Exhibition Booth M 9m** | Includes basic shell scheme; 1 table; 4 chairs; 1 storage unity; 1 literature display; 1 shelf; 2 electric sockets; 15% discount on Congress tickets; Logo on the Congress website; booth cleaning. **USD 6,000**
- **Exhibition Booth S 6m** | Includes basic shell scheme; 1 table; 4 chairs; 1 literature display; 2 electric sockets; 10% discount on Congress tickets; Logo on the Congress website; booth cleaning. **USD 3,000**

## HOSPITALITY ROOM

Private meeting room at the Recanto das Cataratas Resort for the duration of the 3 days Congress. Catering supplied by Recanto das Cataratas charged separately.  
**USD 10,000**

## EXHIBITORS

GrupoBoticário



L'ORÉAL  
RECHERCHE  
& INNOVATION



natura

LUBRIZOL  
LIFE SCIENCE  
*Driven by Innovation, Powered by Partnership*



cosmetics  
Solabia  
group

AQIA  
QUÍMICA INOVATIVA

HALLSTAR

KOBO

MERCK

CRODA

EMBACAPS  
O CAMINHO DA INOVAÇÃO

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INNOVASELL  
FINE INGREDIENTS & ACTIVES

CHEMYUNION  
Inspirando Inovação

Silab

BIOTECHNOLOGIES  
GREENTECH



# ADVERTISING OPPORTUNITIES

- **Billboard** | The “welcome billboard” with your logo, located near the Congress venue. **USD 3,500**
- **Jantar nas Cataratas** – ( cataratas aberta exclusivamente para o grupo) **USD 80,000**
- **Welcome Cocktail** | Company logo located it the Cocktail Room **USD 40,000**

Provital

- **Networking Dinner** Company logo located it the Cocktail Room **USD 15,000** **SOLD OUT!**



- **Gala Dinner** | Company logo located it the Dinner Room **USD 15,000** **SOLD OUT!**



- **VIP Tour** | Sponsor may invite VIPs for a Citytour + Lunch at Iguazu Falls (up to 25 VIPs: keynote speakers and Praesidium Members): **USD 15,000** **SOLD OUT!**

- **Auditorium Naming Rights** | Sponsor logo/name in each aduitorium. Exclusive opportunity: **USD 15,000** **SOLD OUT!**



- **Photo Frame** | Official photos with your logo: **USD 15,000** **SOLD OUT!**

advertising.

# ADVERTISING OPPORTUNITIES

- **Sense Zone** | Display maximum of up to 5 products at Sense Zone: **USD 1,000**
- **Live-Lab** | 20-minutes for the presentation of cosmetic formulations at the exhibition area: **USD 3,000**
- **Gifts** | Insert into Congress bag (1000 units): **USD 400**
- **Room Drop** | A room drop is a gift or souvenir that you leave at the attendees' hotel rooms for them: **USD 900**
- **Bag** | Your logo on the Congress bag. Exclusive opportunity: **USD 200** **SOLD OUT!**
- **Pen & Notepad** | Your logo on the Congress pen and notepad. Exclusive opportunity: **USD 200** **SOLD OUT!**
- **Lanyard** | Your logo on the Congress lanyard badge holder. Exclusive opportunity: **USD 200** **SOLD OUT!**



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# Scientific Support

Exclusive for finished product brands

Finished products brands companies with 10 or more employee subscriptions will get the partnership.



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# WHY BE PART OF THIS CONGRESS?

- Share your ideas
- Meet your future project partner
- Seek advice from people with great experience
- VISIBILITY TO BRAZIL, ESPECIALLY THE STATE OF PARANA
- Opportunity for students, employees and cosmetic company owners to be connected with what is most innovative in the cosmetic area.
- Possibility to show start ups and compete for prizes.
- Scientific dissemination of their work and research
- Being in touch with what the world is working on and trends
- Show what Brazil does in terms of research





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## Contact

**JORDANA B. BOURGUIGNON**

+55 (11) 5044 5466  
+55 (11) 9 8633 2792

[jordana@abc-cosmetologia.org.br](mailto:jordana@abc-cosmetologia.org.br)

## Organizers

